



The 1st Conference of Transportation Research Group of India (CTRIG)

Vivanta By Taj - Yeshwantpur,
Bangalore, India.
7th – 10th Dec, 2011

Organized By:

Transportation Research Group Of India (TRG)

In Association with:

- * Transportation Research Board (TRB) of the National Academies, USA
- * Transport And Development Institute (T&DI), American Society of Civil Engineers (ASCE)
- * Association of Transportation Professionals of Indian Origin (ATPIO)

CALL FOR SPONSORS

www.trgindia.org

Conference Objective

The 1st Conference of Transportation Group of India has been organized with an objective to provide a unique forum within India for an interchange of ideas among transportation researchers, educators, managers, policymakers from India and all over the world, with the intention of covering all modes and sectors of transport (road, rail, air, and water; public and private; motorized and non-motorized) as well as all levels (urban, regional, inter-city, and rural transport) and for both passenger as well as freight movement, in India. At the same time, to also address the transportation related issues of; safety, efficiency, economic and social development, local and global environmental impact, energy, land-use, equity and access for the widest range of travelers with special needs etc.

Initially, this conference will be held biannually starting 2011; however the frequency may change as per the decision of Transportation Research Group of India (TRG) from time-to-time.

Sponsorship Opportunities for CTRG India - 2011

S.No.	Particulars	Platinum	Diamond	Gold	Silver
		INR 1,000,000	INR 700,000	INR 500,000	INR 300,000
1	Exhibition Space	10 sqm	8 sqm	6 sqm	50% discount
2	Logo on all promotional material	X	X	X	X
3	Logo hyperlinked on the conference website	X	X	X	X
4	Presentation Opportunity during the conference with AV film	5 mins	3 mins		
		(In between sessions, once per day)	(During Breaks)		
5	Brochure/Literature Distribution in Delegate Kit	Brochure	Pamphlet		
6	Company Logo on strategically located kiosk panels/ Branding	X	X	X	X
7	Public Announcement recognising the sponsor.	X	X	X	X
8	Logo on all Invites & Passes	X			
9	Exhibitor Passes	4 nos.	3 nos.	2 nos.	2 nos. (If opted for a booth)
10	Free Registrations	5 nos.	4 nos.	3 nos.	2 nos.
11	Advertisement in Conference Souvenir booklet	Full Page	Hall Page	Quarter Page	Banner Ad
12	Logo on the screen saver in the cyber café at the venue (if any)	X			
13	Company's logo on all Mobile Phone charging stations (if any)	X	X	X	

Note:

* Above mentioned conditions are subject to change.

* Taxes @ 10.3% would be charged extra, as applicable.

Additional Sponsorship Opportunities

S.No.	Particulars	Amount
1	Registration Counter (Branding at the registration counter and access to the database)	INR 100,000
2	Delegate Bags (Logo on the delegate Bags with the conference logo)	INR 175,000
3	Cyber Café Kiosk (Logo on the delegate Bags with the conference logo)	INR 30,000
4	Badges with Lanyards (Company logo on the Badge/ Pouch/ Lanyard, depending on the shortlisted sample)	INR 30,000
5	Branded Pens (with Company logo)	INR 20,000
6	Gala Dinner (Branding at the venue, announcements recognising the sponsor & 5 mins slot for a video)	INR 600,000
7	Conference Lunch (per day) (Branding at the venue, public announcements recognising the sponsor)	INR 450,000
8	Coffee/Tea/Snacks Counter (per day) (Branding at the venue, public announcements recognising the sponsor)	INR 100,000
9	Souvenir (Printed or Pen Drive) (Company Logo on the cover page & 2 page advertisement)	INR 200,000
10	Poster Displays (Company Logo on all poster display boards)	INR 75,000
11	T-Shirts (Company Logo with conference logo)	INR 225,000
12	Company Flyers in Delegate Kits	INR 20,000

Note:

- * The company should provide us with flyers or the same would come at an additional cost depending on the artwork
- * Above mentioned conditions are subject to change.
- * Taxes @ 10.3% would be charged extra, as applicable.

Souvenir Advertisement - CTRG 2011

S.No.	Type	Size	Amount
1	Banner Advertisement	19.5cm x 3.5cm	INR 15,000
2	Quarter Page Advertisement	19.5cm x 6cm/ 9cm x 13cm	INR 25,000
3	Half Page Advertisement	19.5cm x 3.5cm	INR 50,000
4	Full Page Advertisement	19.5cm x 27cm	INR 80,000
5	Full Page Advertisement inside of front cover page		INR 1,00,000
6	Full Page Advertisement inside of back cover page		INR 1,00,000

- * Taxes @ 10.3% would be charged extra, as applicable.

Stall Size	Deliverables		Amount
3m x 2m	Exhibitor Passes	2 nos.	INR 75,000
	Shell Space	3m x 2m	
	Carpet	3m x 2m Shell Space	
	Table	1 no. (40 cm (L) x 100 cm (W) x 60 cm (H))	
	Chairs	2 nos.	
	Waste paper basket	1 no.	
	Plug Point (5 amp)	1 no.	
	Spot lights	3 nos	

TERMS AND CONDITIONS

- * All payments towards Sponsorship & Exhibition to be made by Cheque / Demand Draft.
- * Cheque / Demand Draft to be in favor of Transportation Research Group of India.
- * You can mail us @ support@trgindia.org
- * **Contact Details:**
Conferences & Incentives Management (I) Pvt. Ltd.
 (An ISO 9001:2008 Certified Company)
 101, First Floor, Infantry Court, 130, Infantry Road, Bangalore - 560001
 Tel: +91 80 40745800, Fax: +91 80 40745899
 E-mail: vinay@cimglobal.net
 Mobile: +91 99808 00777, +91 97315 17091
 Web: www.cimglobal.net
- * Microphone or any promotional activities, hindering or disturbing other sponsor/exhibitor will not be permitted. This is a must for security purpose.
- * The number of representatives of the sponsor/exhibitor at the conference venue will be limited, depending on the extent of sponsorship, at the discretion of the organizing committee.
- * All prices are exclusive of 10.3% Service Tax.
- * Please be advised that your registration is not considered confirmed until payment has been received in full. Please note that all payments must be made in Indian Rupees.
- * Cancellations are to be made in writing or by Fax to Conferences & Incentives Management (I) Pvt. Ltd. 50% of the payment will be refunded if cancelled before October 1, 2011 and after which there will not be any entitlement for refund.
- * The Exhibition Committee reserves the right to modify or rearrange the floor plan or even cancel any sponsorship/Exhibitor, without assigning any reason thereof.
- * Sponsorship / Exhibition will be allocated on first come first served basis only after the Cheque/ Demand Draft for the booking amount is en-cashed and the Organizers reserve the right to cancel the booking in the event of non payment within the stipulated time.
- * All booking forms must be accompanied by 50% advance and remaining 50% must be paid till such tariff is applicable. Written confirmation of booking will be given after 100% advance payment.
- * The sponsor/exhibitor must not cause any damage to the walls, panels and other areas inside the hall. In case of any such damage, the sponsor/exhibitor will have to indemnify the Organizers for the same.
- * The space of the stall shall be made available to the participants at 12 midnight on December 6, 2011. No workman will be allowed at the exhibition site after 8:00 am of the Inauguration day under any circumstances. If the participants fail to occupy the stall by 7:00 am of the inauguration day, the Trade & Exhibition Committee reserves the right to allot the vacant stalls to the waiting applicants.
- * Appointed Electrical Contractor will execute all electrical connections inside the stall and other areas. The sponsors / exhibitors are required to intimate the organizers in writing on the additional points required by them at least 30 days in advance. Please note all extra points/connections would be charged on Pro-rata basis.
- * The Exhibition Committee shall allocate the floor areas to meet the request of exhibitors as far as possible to their given preference but the same cannot be guaranteed by the Exhibition Committee.
- * Sponsor / Exhibition / Souvenir confirmed are NON TRANSFERABLE.